

**SULTAN CITY COUNCIL**  
**AGENDA ITEM COVER SHEET**



**Date:** September 13, 2007

**Agenda Item #:** C-6

**SUBJECT:** GMA Planning Grant

**CONTACT PERSON:** Donna Murphy Grants and Economic Development Coordinator

**SUMMARY STATEMENT:**

The issue before the City Council is to authorize Mayor Tolson to direct staff to apply for a GMA Planning Grant.

At its retreat, the Sultan City Council identified Economic Development as a priority and directed staff to seek economic development opportunities for the City.

Community Trade and Economic Development (CTED) is offering a GMA Planning grant for up to \$75,000.

Staff evaluated the application criteria and determined an application for an Economic Development Strategic Plan would best serve the City.

**STAFF RECOMMENDATION:**

Motion: the City Council authorize Mayor Tolson to direct staff to apply to CTED for up to \$75,000 for an Economic Development Strategic Plan

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**FISCAL IMPACTS:**

There is no match requirement for this grant program.

**ATTACHMENT:**

Overview of the Economic Development Strategic Plan from Council Retreat

**COUNCIL ACTION:**

Action Date:



City of  
**Sultan**

## **2008 ECONOMIC DEVELOPMENT STRATEGY**

DONNA MURPHY ~ GRANTS & ECONOMIC DEVELOPMENT  
COORDINATOR

RICK CISAR ~ COMMUNITY DEVELOPMENT DIRECTOR

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**Business Roundtables** – A tool for elected officials and City Administration to listen to the needs of existing businesses in the community. What is the City doing right or can do better for local business? First Roundtable is scheduled for Thursday, July 12<sup>th</sup> from 7:30 AM to 9:00 AM at Par 3 Business Park, 32615 Cascade View Drive, Building A, Suite 3. Host: S.W. Gohl Construction, Inc.

Cost: \$30.00 per meeting – Hospitality

Partners:

- Local Business Owners
- Sky Valley Chamber of Commerce
- Sultan Economic Development Board
- Snohomish County Economic Development Committee

### **Economic Development Strategy ~ Overall Economic Development Plan**

\*See Staff Report from Community Development Director Cisar

Cost: \$25,000 - \$30,000 estimated consultant fee.

Suggested Partners:

- City of Sultan
- Private Sector
- Sky Valley Chamber of Commerce
- City of Gold Bar



## Capital Improvements

### Grants and Loans

To economically challenged communities for public facilities to foster the creation and/or retention of jobs by industry. Community Trade and Economic Development (CTED) has the Community Economic Revitalization Board (CERB). For eligibility, the applicant (City) must establish a Public/Private Partnership and provide evidence that a private development or expansion is ready to occur.

### Project considerations:

- East Main Street Reconstruction and Expansion (T-27)
- New North Industrial Park Connector (T-26)

## **DOWNTOWN SULTAN 2020 - A Vision**

### **Partnership with Sky Valley Chamber of Commerce**

- Re-energize (Kick Start) The Sultan Economic Development Board  
Chairperson Bart Dalmasso  
First meeting – Thursday June 21, 2007  
Agenda:
  1. The future of development in Sultan
  2. What the Board can do to expand the retail sales tax base
  3. Expand the UGA West
- Sultan Beautification Committee – Primarily beautification of Main Street planters
  - \*Community volunteers continue to request guidelines in volunteering labor to the City of Sultan at various levels, i.e. park mowing and beautification and have been discouraged due to previous grievances filed with the union. The City must work with the union and develop a list of tasks that volunteers may perform that will not result in a union grievance.
- Sultan Design Review Board – Chairperson Brian Copple
  - \*The DRB will be provided with preliminary drawings or sketches of all sign, façade, or business improvement permit applications as soon as they are received by the City.

## **Tourism in Sultan**

Sky Valley Chamber of Commerce Brochure – *“Sky Valley Secrets”*

Promotion/Encourage 1-2 Day Stays at

- Sultan
- Startup
- Gold Bar
- Index
- Baring
- Skykomish

COST: Funded through a Snohomish County Tourism Grant and awarded to the Sky Valley Chamber of Commerce

## **Sultan Summer Shindig**

An annual festival held every summer in partnership with Sky Valley Chamber of Commerce. The festival draws approximately 20,000 visitors over a single weekend every July.

COST:

City Administration:	\$200
Public Works:	\$500 – Set up for the festival and garbage collection
Police:	All Police overtime is paid by the Sky Valley Chamber of Commerce

Source: City Clerk/Deputy Finance Director

## **Snohomish County SNO GOLD – Preparing for the 2010 Winter Olympics**

The City is a participant in partnership with the Sky Valley Chamber of Commerce.

2008 Tourism Opportunities:

Team Sponsorship

*Super Host* Training for all retail establishments